

## **Forty Under 40 Society Categories**

1. **Arts, Media, and Entertainment** – These individuals bring beauty, knowledge, and laughter into our community through their work in the arts, media, and entertainment. This category honors those professionals working in digital media, film, television, radio and entertainment, as well as fashion and the arts. Roles include, but are not limited to, artists, fashion designers, radio and television personalities, filmmakers, YouTube personalities and musicians.
2. **Culinary Arts and Hospitality** – This category honors the professionals, associates, and private business owners serving in the Nation’s fast-growing restaurant and hospitality scene. Roles include, but are not limited to, chefs, farmers, event planners, hotel owners and managers, restaurant critics, food journalists and bloggers.
3. **Community Impact & Nonprofit Leadership**– These individuals work tirelessly to advance, preserve, and positively impact local communities through their professional careers. This category honors those leading and serving nonprofits and community initiatives. Roles include, but are not limited to, nonprofit executive directors, directors of development, and outreach coordinators.
4. **Engineering, Architecture & Design** – These nominees are literally building our cities. This category honors the professionals, associates, and private business owners contributing to growing commercial, residential, public, and private developments. Roles include, but are not limited to, engineers, architects, interior designers, general contractors, and landscape architects.
5. **Entrepreneurship & Start-up** – Home to dozens of business trailblazers, Livingstone College is a leader in supporting entrepreneurship. This category honors individuals who have developed their own concept or company or played a major role in supporting the development of an entrepreneurial venture. Roles include, but are not limited to, any industry professional who has started a business, executives of incubators and accelerators, venture capitalists, and angel investors.

6. **Financial and Insurance Services** –This category recognizes professionals and business owners serving the financial services and insurance industry. Roles include, but are not limited to, accountants, financial consultants, insurance brokers and agents, actuaries, and those with financial roles within organizations, like CFOs.
7. **Government & Public Affairs** – These nominees have demonstrated excellence and commitment to their field at the local, state and federal level. This category recognizes government and private sector professionals including, but are not limited to, elected officials (non-judicial), department and agency staff, campaign managers, lobbyists, government and public affairs professionals.
8. **Legal** – No objection to these nominees, who serve the legal industry through traditional and non-traditional legal services. Roles include, but are not limited to, attorneys, whether in-house, in private practice, or in government agencies, clerks, legal assistants, and legal support services (i.e. legal research, software, supplies sales agents and developers). –
9. **Marketing, Advertising & Public Relations** – This category recognizes those focused on marketing and advertising ideas or products to the public or internally within an organization. Roles include, but are not limited to, advertising, marketing, public relations, market research, media relations, crisis communications, speechwriting, coalition building, and presentation skills training.
10. **Medicine, Healthcare & Life Sciences** – These individuals represent the healthcare industry, as well as those deeply committed to furthering advancement in the research of life sciences. Roles include, but are not limited to, doctors, nurses, assistants, and administrative leaders in all fields of medicine and healthcare, scientists, biologists, chemists, lab technicians, and research professionals.

11. **Military & Defense**– These nominees have demonstrated excellence and commitment to the service and defense of our nation. This category recognizes the men and women the serve our country in the various branches of our Armed Forces, as well as, the men and women in the public and private sector that work to support the success of their service.
12. **Real Estate** – This category recognizes individuals in the commercial and residential real estate industry that are busy supporting the real estate resurgence and keeping the dreams of home ownership alive and well. Roles include, but are not limited to, real estate agents, brokers, professionals at title companies, and tenant representatives.
13. **Sports, Wellness & Fitness** – This category recognizes individuals who are dedicated to representing Livingstone College on the professional athletic stage in addition to promoting healthy communities in body, mind and spirit. Roles include, but are not limited to, professional athletes, trainers, business owners, counselors, spiritual advisers, yoga instructors or coaches.
14. **Education** – This category recognizes individuals in a public, private, or nonprofit educational vocation who positively impact the education system and educational opportunities in our community. Roles include, but are not limited to, teachers, administrators, education advocates, volunteers, school counselors, tutors, and mentors.
15. **Technology & Sciences** – This category recognizes individuals in various technology, sciences and energy roles positively impacting the way we interact with the world on a daily basis. This category honors nominees who are building our future by advancing the technologies we will need for a prosperous tomorrow. Roles include, but are not limited to, scientists, engineers, coders, analysts, researches, and software developers.
16. **Spiritual Life** – This category recognizes those who have answered the call to ministry and are striving to impact the lives of those around them. This category is open to Pastors, Ministers, Chaplains and other clergy.

